JB High Traffic Digital Display Locations: WHAT IT IS: Your 7.5, 15 or 30 second message is played with full motion or static ad capabilities. The ad plays every 4 minutes or less in open areas where custumers dwell for 15 minutes on average. WHY IT'S GOOD: Run multiple creatives, time sensitive events or PSA's. Your ad runs 15 x per hour, 210 x per day, 1,470 x per week, 5,880 x every 4 weeks with zero waste. **Brewery's - Digital Displays** THE 377 377 Brewery Nexus Smoke House & Brewery NEXUS BREWERY & 2 Valencia Tap House (Los Lunas) Nexus Brewery Starr Brothers 4 Palmer Brewery 23 Rio Bravo Brewery Contraction of the last High & Dry Brewering OldTown Brewery - ABQ 5 24 Santa Fe Brewing Tap room -Santa Fe Brewing Tap room -6 25 Alameda Midtown Santa Fe Brewing Beer Hall (Santa Santa Fe Brewing Brake Room 7 Santa Fe **Health anf Fitness - Digital Displays** Liberty Gym 26 Anytime Fitness - 98th street Get to a healthier place: Genviva Chaves Community Center 9 27 Anytime Fitness - Menaul (Santa Fe) Fort Marcy Community Cneter (Santa CEL to a healthier place: 10 28 Anytime Fitness - Rio Rancho Fe)

Fox Run City of Gallup Golf Course

Marty Sanchez Links -Golf

11

12

ANYTIME

Get to a healthier place.

PHYTIME

29

30

Anytime Fitness - Juan Tabo

Anytime Fitness - Santa Fe

		Retail & Restaruants - Digital Displays					
13	Partie	Por Vida Tattoo Parlor		31	TIN CAN	Tin can Alley	
14	Prairie.	The Coffee Shop @ Por Vida Tattoo Parlor	NOOM	32	0	Green Jeans Famery	
15	Cleaners	Route 66 Dry Cleaners		33	NOTE BOY Condies	Rude Boy Cookies	
16		The Grill Restaurant	And the second s	344	EATERY	The Eatery @ Mesa del Sol	
17	Yummy's	Yummy's Mini Donuts	0	35		Model Shoe Shine Parlor	
18	U LIGHT IF	Lucky13 Barber Salon					
			Pharmacies -Digital Display	<u>/S</u>			
19	CALCHEMIST	Modern Pharmacy	IGNORE THIS ADVERTISMENT	36	Manage Plan	Pharmacy Plus	
20	Notes a bedeat PHARMACU AMERICAN SECURITY SECU	Victors Pharmacy	The State of Control o	37	southwest labs	SouthWest Lab	
	Government / Event facilities - Digital Displays						
22	RIO RANCHO	Rio Rancho Event Center		38		Albuquerque Job Corps	
23		City of Albuqueruque Civic Plaza		39	GERLIN	NM State Fair - Events Center	

	Health & Fitness Train	ing (Print JohnnyBoar	ds locations below)		
Question: What other media is working really well for you now?					
Get to a healthier place.	Anytime Fitness - 98th street		SERTY CA	Liberty Gym	
Get to a healthier place.	Anytime Fitness - Menaul			Open Gym	
ANYTIME FITNESS. Get to a healthier place.	Anytime Fitness - Rio Rancho	IGNORE THIS ADVERTISMENT	POWERFLEX	Power Flex Gym - Eubank	
Get to a healthier place:	Anytime Fitness - Juan Tabo	- Special Control Cont	POWERFLEX	Power Flex Gym - 4th Street	
CENTURES SEATON MAPER	Anytime Fitness - Santa Fe		STRETCH	Stretch and Strength Fitness	
	APD Cadet Training Center		Yoga Art Space	Yoga Artspace	
3	CABQ Esperanza Community Bike Shop		STONE AGE CLIMBING GYM	Stone Age Climbing Gym (North)	
	Alamosa - Community Center		STONE AGE CLIMBING GYM	Stone Age Climbing Gym (Midtown)	
	Barelas - CC			Los Vecinos - Community Center	
	Cesar Chavez Community / Senior Center			Los Padilla's - CC	
	Dennis Chavez - CC			Mountain View - CC	
	Don Newton - CC			Paradise Hills - CC	
	Heights - CC			Ray Sanchez - CC	
	Herman Sanchez - CC			Vista Grande - CC	
	Holiday Park - CC			Westside - CC	
	Jack Candelaria - CC			West Mesa Aquatics Center	
	Jeanne Bellamah - CC			Singing Arrow - CC	
	Joan Jones - CC at Atrisco Hills			Snow Park Center	
	Johnny Tapia - CC at Wells Park			Thomas Bell Community / Senior Center	
	Loma Linda - CC & Therapeutic Recreation			West Mesa - CC	
	Los Duranes Community / Senior Cntr			Westgate - CC	
Ö	McKinley - CC			Whittier Center - CC	
	Mesa Verde - CC		Crussini 14 Period	TBE CrossFit (Valencia County)	
Genoveve Charee COMMUNITY CENTER	Genoveva Chavez - CC (City of Santa Fe)		ELTE MANGAE	Elite Muscle (Valencia County)	
La Constantina	Fort Marcy - CC (City of Santa Fe)				

Н	ealth & Social Services, No	on-Profits (Print Johnn	yBoards locations be	elow)
	Alamosa Health & Social Service Center		FIRST NATIONS	First Nations Community Health - Zuni
	East Central Health & Social Services Center		FIRST NATIONS	First Nations Community Health - Truman
	John Marshall Health & Social Services Center		FIRST NATIONS	First Nations Community Health - MATS
	Los Griego's Health & Social Services Center			KEWA Pueblo - Community Center
THE LIFE LINK	The Life Link Community Health Center		MIACE	Solace Crisis Treatment Center
	Government & Chamber Fa	cilities (Print Johnny	Boards locations belo	ow)
=	South Valley Economic Development Center		HISPANO	Hispano Chamber of Commerce
	Alvarado Bus Transit Center		Sagra Re	Santa Fe Police Department
Lil	brary, Golf, Event Facilites	& Arenas (Print Johns	nyBoards locations b	elow)
	Erna Fergusson			New Mexico State Fairgrounds
	San Pedro		out Post /	Outpost Ice Arena
	Special Collections		RIO RANCHO EVENTS CENTER	Star Center (Lower Level)
	Taylor Ranch		RIO RANCHO EVENTS CENTER	Star Center (VIP Level)
	South Broadway Cultural Center/ Library	IGNORE THIS ADVERTISMENT THAT ISN'T TOO DIFFICULT IS IT? **Description for first law of intercept collections. **Set Joint's which on you	SAMOLO	Sandi Motor Speedway
ARROYO del OSO	Arroyo del Oso Golf Course	Accession may regard to the control of the control	Peasings: Housest Clarific	Hispanic Cultural Center
PUEPITALDELSAA	Puerto del Sol Golf Course		m (i) ez	American Legion Post 13
LADERA (1)	Ladera Golf Course		8	Ten Pins Bowling Alley
Los Altos	Los Altos Golf Course		FASHION OUTLETS	Fashion Outlets - Santa Fe
Links = Santa Fe	Marty Sanchez Link (Golf Course)			

Question: How valuable is it to have your trusted brand in front of your target audience frequently and with long dwell times? Very valuable Fairly valuable (circle one)

Salons - Barbershops - Tattoo Parlors (Print JohnnyBoards locations below)					
HARBER	Albuquerque Barber College	an Continue top	Sam & Son's Barbershop		
Old Fown Barlon Shap	Albuquerque Barber Shop	ROOTS	Roots Salon		
- 5	Conrad's Barbershop	Palling	Por Vida Tattoo		
inspire salon	Inspire Salon - Downtown		Archetype Tattoo		
S*C	Hot Heads Barbershop	TATOOS BANT	Czer All School Tattoos & Art		
W.	Lucky 13 Barbershop	2	Pats Barber Shop (Valencia County)		
Nob Hill Barber Shop	Nob Hill Barber Shop				

Schools / Teen Markets (Print JohnnyBoards locations below)						
AB	APS- Soccer Complex			Best Price Driving school		
AM	APS-Community Stadium		ARUNGTON DESCRIPTION	Farmington Middle /High School		
	APS-Highland High School		Raton Public Schools	Raton Middle / High School		
AM	APS-Milne Stadium	10	Springer Schools	Springer Middle / High School		
APS	APS-Wilson Stadium		TURNER S	Turner School of Driving		

	Bars & Breweries	(Print JohnnyBoards loca	ations below)	
	377 Brewery		TURN	Left Turn Distillery
12.	Valencia Taproom		Chamb	Louie's Pub
	Lizard Tail Brewing	N	EXUS SMOKEHOUSE	Nexus Blue Smoke House
Carre	Louie's Pub		Nexus	Nexus Brewery
MAN	Alien Brew Pub		STARE BRUTHRIEF BREWING CO.	Starr Bros Brewery
(DIFFERENTIAL SREHING	Differential Brewing		A COLUMN	Hopper Brew Pub and Pizzaria (Rio Rancho)
The state of the s	The Zapata Club		THE PARTY OF THE P	Hopper Brew Pub and Pizzaria (Riverside)
ON COMPANY OF THE PARTY OF THE	Santa Fe Brewing Tap room - Alameda		The state of the s	Santa Fe Brewing Tap room - Midtown
STATE OF THE STATE	Santa Fe Brewing Beer Hall (Santa Fe)		Co.	Santa Fe Brewing Brake Room - Santa Fe

	Bars & Breweries	(Print JohnnyBoards lo	ocations below)	
URINA	Uptown Sports Bar		C C C C C C C C C C C C C C C C C C C	Santa Fe Brewing El Dorado- Santa Fe
(3)	Rio Bravo Brewery		\$1200	Side Winders
PALMER	Palmer's Brewery and Cider House		Garage	The Tap Room at Old Town
Time & Steam	Tiny's Bar & Grill - Santa Fe		SANTA FE	Santa Fe Bar & Grill
Res	staurants & Coffee Shops /	Pizzerias (Print John	nyBoards locations	below)
GEESE GOFFEE	Cheese & Coffee (downtown)		GREEN JEANS	Green Jeans Farmery
Printing.	Coffee Shop @ Por Vida	IGNORE THIS ADVERTISMENT THAT ISN'T TOO DIFFICULT IS IT?	6	Jc's NY Pizza-
Michael Thomas	Michael Thomas Coffee -Nob Hill	- Secure you are two droil over all control over and two droil over all control over all co		Brickyard Pizza
Michael Thomas	Michael Thomas Coffee - Carlisle	to the second se	1/Z/Z p	Oldtown Pizza Parlor
BAKERY	Los ranchos bakery		Site	Slice Parlor - Wyoming
PALMER	Palmer's Brewery		Silve Parlor	Slice Parlor -Nob Hill
80 T	Poki Poki - Central		Range	The Range Café - Bernalillo
E	Poki Poki - Wyoming		Range	The Range Café - Los Lunas
ANDE BET Comme	Rude Boy Cookies		Range	The Range Café Downtown
Abuelita's	Abuelita's		Tucanos	Tucanos
TOURS	Ribs BBQ / Tractor (Bosque Farms)	IGNORE THIS ADVERTISMENT THAT ISN'T TOO DIFFICULT IS 117	TINCAN	Tin Can Alley
Sopas	Sopas (Bosque Farms)	and resolved retired contains of contains and contains of contains and contains of contain	Covered	Cowgirls BBQ (Santa Fe)
	Los Amigos	confed to date and only \$10,000 (components)	Covered	Cowgirls Pool Hall (Santa fe)
	The Original Real Burger			

Uninterrupted dwell times for JohnnyBoards print media are 2.5 minutes on average.

	Retail Locations (Joh	nnyBoards in the lobby	or waiting areas)	
Will Cleaners	Whiting Cleaners -Tramway		HIMISS	Hit or Miss Archery
Willio Cleaners	Whiting Cleaners -Montgomery		Masks y Más Más Míl. AND, Má	Masks Y Mas
George's	Georges Cleaners		MONTE'S PREMIUM COUSTS & TOWARDS PREMIUM COUSTS & TOWARDS	Monte's Pueblo Pipe Shop
Cleaners	RT 66 Dry Cleaners		Old Town	Oldtown Pawn Shop
Caring Paul	Caring Paws Pet Boarding	IGNORE THIS ADVERTISMENT THAT ISN'T TOO DIFFICULT IS 117	MVD NUM	(Rio Bravo / 98th Street/Unser)
PACKET HARRIE	Pakmail	and intentional volume transport - See and which is short that one pay - See and which is short that one pay - See and which is short that one pay - See and which is short that the s	MVD NUM	(Montano / Eubank/ San Mateo/ Paseo De Norte)
		697 et al le seuali sed (a liki d' (cesure et la r	NEWLIFE HOMES	New Life Homes- Apartments (6 Locations)
			PLASMA	BPL Plasma - Yale
			DPL PLASMA ^{MA}	BPL Plasma - 2nd Stree

Spanish Speaking locations (Print JohnnyBoards locations below)

MARKET	El Mezquite Market - San Pedro		BAILA! BAILA!, INC.	Biala Biala Dance School
MARKET	El Mezquite Market - 98th Street	200 A	DONA CLARA MEXICAN FOOD	Dona Clara
MARKET	El Mezquite Market - 4th Street			Hamiel Bridal/ Quinceanera hall
MARKET	El Mezquite Market -Isleta	A STATE OF THE STA	Poteto Bor Cofo	The Paleta Bar (6 Locations- Coming soon)
MAKKET	El Mezquite Market - Las Lunas		Pal	Marsico's De La Playa
	Marsico's Altamar		Pari	Marsico's la Playa
NO DESCRIPTION OF THE PROPERTY	Zapata Club		Mexico 1	Puerto Penasco
			ENCHIANAS	Red Enchilada
	DO Media Glossary:	Independent Out of Hon	ne Experts . www.Dom	edia.com
	Dwell Time: 2.5 minutes	The accepted unit of measure of uninterrupted time spent in the same position or area in front of any media. Dwell Time is 30 sec-4 minutes.		
	Frequency: 2.5 visits	On average, a person vis	its the washroom 7 time	es in a 24hr. period.
	Reach	JohnnyBoards Guarantee 10 people per washroom		
	Indoor Advertising	Advertising displays loca	ated in restrooms, retail	locations, restaurants,