


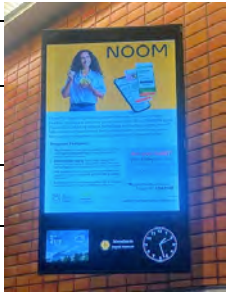



















JB High Traffic Digital Display Locations: **WHAT IT IS:** Your 7.5, 15 or 30 second message is played with full motion or static ad capabilities. The ad plays every 4 minutes or less in open areas where customers dwell for 15 minutes on average. **WHY IT'S GOOD:** Run multiple creatives, time sensitive events or PSA's. Your ad runs 15 x per hour, 210 x per day, 1,470 x per week, 5,880 x every 4 weeks with zero waste.

Brewery's - Digital Displays

1		377 Brewery		21		Nexus Smoke House & Brewery
2		Valencia Tap House (Los Lunas)				
3		Nexus Brewery		22		Starr Brothers
4		Palmer Brewery		23		Rio Bravo Brewery
5		High & Dry Brewing		24		OldTown Brewery - ABQ
6		Santa Fe Brewing Tap room - Alameda		25		Santa Fe Brewing Tap room - Midtown
7		Santa Fe Brewing Beer Hall (Santa Fe)				Santa Fe Brewing Brake Room - Santa Fe





















































Health and Fitness - Digital Displays

8		Liberty Gym		26		Anytime Fitness - 98th street
9		Genviva Chaves Community Center (Santa Fe)		27		Anytime Fitness - Menaul
10		Fort Marcy Community Center (Santa Fe)		28		Anytime Fitness - Rio Rancho
11		Fox Run City of Gallup Golf Course		29		Anytime Fitness - Juan Tabo
12		Marty Sanchez Links -Golf		30		Anytime Fitness - Santa Fe

Retail & Restaurants - Digital Displays						
13		Por Vida Tattoo Parlor		31		Tin can Alley
14		The Coffee Shop @ Por Vida Tattoo Parlor		32		Green Jeans Famery
15		Route 66 Dry Cleaners		33		Rude Boy Cookies
16		The Grill Restaurant		344		The Eatery @ Mesa del Sol
17		Yummy's Mini Donuts		35		Model Shoe Shine Parlor
18		Lucky13 Barber Salon				
Pharmacies - Digital Displays						
19		Modern Pharmacy		36		Pharmacy Plus
20		Victors Pharmacy		37		SouthWest Lab
Government / Event facilities - Digital Displays						
22		Rio Rancho Event Center		38		Albuquerque Job Corps
23		City of Albuquerque Civic Plaza		39		NM State Fair - Events Center

Health & Fitness Training (Print JohnnyBoards locations below)





Question: What other media is working really well for you now?

	Anytime Fitness - 98th street			Liberty Gym
	Anytime Fitness - Menaul			Open Gym
	Anytime Fitness - Rio Rancho			Power Flex Gym - Eubank
	Anytime Fitness - Juan Tabo			Power Flex Gym - 4th Street
	Anytime Fitness - Santa Fe			Stretch and Strength Fitness
	APD Cadet Training Center			Yoga Artspace
	CABQ Esperanza Community Bike Shop			Stone Age Climbing Gym (North)
	Alamosa - Community Center			Stone Age Climbing Gym (Midtown)
	Barelas - CC			Los Vecinos - Community Center
	Cesar Chavez Community / Senior Center			Los Padilla's - CC
	Dennis Chavez - CC			Mountain View - CC
	Don Newton - CC			Paradise Hills - CC
	Heights - CC			Ray Sanchez - CC
	Herman Sanchez - CC			Vista Grande - CC
	Holiday Park - CC			Westside - CC
	Jack Candelaria - CC			West Mesa Aquatics Center
	Jeanne Bellamah - CC			Singing Arrow - CC
	Joan Jones - CC at Atrisco Hills			Snow Park Center
	Johnny Tapia - CC at Wells Park			Thomas Bell Community / Senior Center
	Loma Linda - CC & Therapeutic Recreation			West Mesa - CC
	Los Duranes Community / Senior Cntr			Westgate - CC
	McKinley - CC			Whittier Center - CC
	Mesa Verde - CC			TBE CrossFit (Valencia County)
	Genoveva Chavez - CC (City of Santa Fe)			Elite Muscle (Valencia County)
	Fort Marcy - CC (City of Santa Fe)			

Health & Social Services , Non-Profits (Print JohnnyBoards locations below)

	Alamosa Health & Social Service Center			First Nations Community Health - Zuni
	East Central Health & Social Services Center			First Nations Community Health - Truman
	John Marshall Health & Social Services Center			First Nations Community Health - MATS
	Los Griego's Health & Social Services Center			KEWA Pueblo - Community Center
	The Life Link Community Health Center			Solace Crisis Treatment Center

Government & Chamber Facilities (Print JohnnyBoards locations below)

	South Valley Economic Development Center			Hispano Chamber of Commerce
	Alvarado Bus Transit Center			Santa Fe Police Department

Library, Golf, Event Facilites & Arenas (Print JohnnyBoards locations below)












	Erna Fergusson			New Mexico State Fairgrounds
	San Pedro			Outpost Ice Arena
	Special Collections			Star Center (Lower Level)
	Taylor Ranch			Star Center (VIP Level)
	South Broadway Cultural Center/ Library			Sandi Motor Speedway
	Arroyo del Oso Golf Course			Hispanic Cultural Center
	Puerto del Sol Golf Course			American Legion Post 13
	Ladera Golf Course			Ten Pins Bowling Alley
	Los Altos Golf Course			Fashion Outlets - Santa Fe
	Marty Sanchez Link (Golf Course)			

Question: How valuable is it to have your trusted brand in front of your target audience frequently and with long dwell times? Very valuable Fairly valuable (circle one)

Salons - Barbershops - Tattoo Parlors (Print JohnnyBoards locations below)













	Albuquerque Barber College			Sam & Son's Barbershop
	Albuquerque Barber Shop			Roots Salon
	Conrad's Barbershop			Por Vida Tattoo
	Inspire Salon - Downtown			Archetype Tattoo
	Hot Heads Barbershop			Czer All School Tattoos & Art
	Lucky 13 Barbershop			Pats Barber Shop (Valencia County)
	Nob Hill Barber Shop			

Schools / Teen Markets (Print JohnnyBoards locations below)

	APS- Soccer Complex			Best Price Driving school
	APS-Community Stadium			Farmington Middle / High School
	APS-Highland High School			Raton Middle / High School
	APS-Milne Stadium			Springer Middle / High School
	APS-Wilson Stadium			Turner School of Driving

Bars & Breweries (Print JohnnyBoards locations below)

	377 Brewery			Left Turn Distillery
	Valencia Taproom			Louie's Pub
	Lizard Tail Brewing			Nexus Blue Smoke House
	Louie's Pub			Nexus Brewery
	Alien Brew Pub			Starr Bros Brewery
	Differential Brewing			Hopper Brew Pub and Pizzeria (Rio Rancho)
	The Zapata Club			Hopper Brew Pub and Pizzeria (Riverside)
	Santa Fe Brewing Tap room - Alameda			Santa Fe Brewing Tap room - Midtown
	Santa Fe Brewing Beer Hall (Santa Fe)			Santa Fe Brewing Beer Hall (Santa Fe)

Bars & Breweries (Print JohnnyBoards locations below)				
	Uptown Sports Bar			Santa Fe Brewing El Dorado- Santa Fe
	Rio Bravo Brewery			Side Winders
	Palmer's Brewery and Cider House			The Tap Room at Old Town
	Tiny's Bar & Grill - Santa Fe			Santa Fe Bar & Grill
Restaurants & Coffee Shops / Pizzerias (Print JohnnyBoards locations below)				
	Cheese & Coffee (downtown)			Green Jeans Farmery
	Coffee Shop @ Por Vida	 <p>IGNORE THIS ADVERTISEMENT THAT ISN'T TOO DIFFICULT IS IT?</p> <p>Because you find your brand on our website or other print media, you should be included with your advertising package. \$22500</p> <p>Guarantee you will see your brand on the radio, TV, and print media.</p> <p>Call 1-800-855-3333 and get more info.</p> <p>3000</p> <p><small>©2018 JohnnyBoards, Inc. All rights reserved.</small></p>		Jc's NY Pizza-
	Michael Thomas Coffee -Nob Hill			Brickyard Pizza
	Michael Thomas Coffee - Carlisle			Oldtown Pizza Parlor
	Los ranchos bakery			Slice Parlor - Wyoming
	Palmer's Brewery			Slice Parlor -Nob Hill
	Poki Poki - Central			The Range Café - Bernalillo
	Poki Poki - Wyoming			The Range Café - Los Lunas
	Rude Boy Cookies			The Range Café Downtown
	Abuelita's			Tucanos
	Ribs BBQ / Tractor (Bosque Farms)	 <p>IGNORE THIS ADVERTISEMENT THAT ISN'T TOO DIFFICULT IS IT?</p> <p>Because you find your brand on our website or other print media, you should be included with your advertising package. \$22500</p> <p>Guarantee you will see your brand on the radio, TV, and print media.</p> <p>Call 1-800-855-3333 and get more info.</p> <p>3000</p> <p><small>©2018 JohnnyBoards, Inc. All rights reserved.</small></p>		Tin Can Alley
	Sopas (Bosque Farms)			Cowgirls BBQ (Santa Fe)
	Los Amigos			Cowgirls Pool Hall (Santa fe)
	The Original Real Burger			

Uninterrupted dwell times for JohnnyBoards print media are 2.5 minutes on average.

Retail Locations (JohnnyBoards in the lobby or waiting areas)				
	Whiting Cleaners -Tramway			Hit or Miss Archery
	Whiting Cleaners -Montgomery			Masks Y Mas
	Georges Cleaners			Monte's Pueblo Pipe Shop
	RT 66 Dry Cleaners			Oldtown Pawn Shop
	Caring Paws Pet Boarding			(Rio Bravo / 98th Street/Unser)
	Pakmail			(Montano / Eubank/ San Mateo/ Pasco De Norte)
				New Life Homes- Apartments (6 Locations)
				BPL Plasma - Yale
				BPL Plasma - 2nd Street

Spanish Speaking locations (Print JohnnyBoards locations below)

	El Mezquite Market - San Pedro			Biala Biala Dance School
	El Mezquite Market - 98th Street			Dona Clara
	El Mezquite Market - 4th Street			Hamiel Bridal/ Quinceanera hall
	El Mezquite Market -Isleta			The Paleta Bar (6 Locations- Coming soon)
	El Mezquite Market - Las Lunas			Marsico's De La Playa
	Marsico's Altamar			Marsico's la Playa
	Zapata Club			Puerto Penasco
				Red Enchilada

DO Media Glossary:	Independent Out of Home Experts . www.Domedia.com
Dwell Time: 2.5 minutes	The accepted unit of measure of uninterrupted time spent in the same position or area in front of any media. Dwell Time is 30 sec- 4 minutes.
Frequency: 2.5 visits	On average, a person visits the washroom 7 times in a 24hr. period.
Reach	JohnnyBoards Guarantee: Johnnyboards pricing is based on reaching 10 people per washroom or open area per day. JohnnyBoards far
Indoor Advertising	Advertising displays located in restrooms, retail locations, restaurants,