



You also get:
 FREE bonus space with your media buy. *Bonus based on media buy.
 FREE postings to our social media platforms.



Albuquerque / Bernalillo County

Health & Fitness Training

- Anytime Fitness 4 locations
(Westgate / NE Heights/ Juan Tabo/ Unser)
- APD Cadet Training Center
- Black Box Fitness
- Duke City Crossfit
- Jackson's Martial Arts & Fitness Academy
- Liberty Gym
- Open Gym
- PowerFlex Gym (Eubank / 4th Street)
- Rebel Workout (TRX)
- Simms Fitness
- Stone Age Climbing Gym
- Upward Motion Personal Training Cntr
- Yoga Artspace
- CABQ Esperanza Community Bike Shop

Bernco - Community/ Aquatic Centers

- Los Padillas - CC
- Los Vecinos - CC
- Mountain View - CC
- Paradise Hills - CC
- Ray Sanchez - CC
- Vista Grande - CC
- Westside - CC
- West Mesa Aquatics Center

CABQ Golf Courses

- Arroyo del Oso Golf Course
- Puerto del Sol Golf Course
- Ladera Golf Course
- Los Altos Golf Course

CABQ Health & Social Service Centers

- Alamosa Health & Social Service Center
- John Marshall Health & Social Services Center
- East Central Health & Social Services Cente
- Los Griegos Health & Social Services Center

CABQ Community Centers

- Alamosa - CC
- Barelmas - CC
- Cesar Chavez Community / Senior Center
- Dennis Chavez - CC
- Don Newton - CC
- Heights - CC
- Herman Sanchez - CC
- Holiday Park - CC
- Jack Candelaria - CC
- Jeanne Bellamah - CC

CABQ Community Centers

- Joan Jones - CC at Atrisco Hills
- Johnny Tapia - CC at Wells Park
- Loma Linda - CC & Therapeutic Recreation
- Los Duranes Community / Senoir Center
- McKinley - CC
- Mesa Verde - CC
- Singing Arrow - CC
- South Broadway Cultural Center
- Snow Park Center
- Thomas Bell Community / Senoir Center
- West Mesa - CC
- Westgate - CC
- Whittier Center - CC



Question: What other media is working really well for you now? _____

Albuquerque / Bernalillo County

CABQ Libraries

- Erna Fergusson
- San Pedro
- Special Collections
- Taylor Ranch
- South Broadway Cultural Center/ Library

Hair Salons -Barbershops / Tattoo Parlors

- Albuquerque Barber College
- Albuquerque Barber Shop
- Conrad's Barbershop
- Inspire Salon - Downtown
- Hot Heads Barbershop
- Lucky 13 Barbershop
- Nob Hill Barber Shop
- Sam & Son's Barbershop
- Roots Salon
- Tattoo locations:
- Por Vida Tattoo
- Archtype Tattoo
- Czer All School Tattoos & Art

Cultural /Sports /Event /Arenas

- | | |
|--|--|
| <input type="checkbox"/> Albuquerque Indoor Karting | <input type="checkbox"/> New Mexico State Fairgrounds |
| <input type="checkbox"/> American Legion Post 13 | <input type="checkbox"/> OutPost Ice Arena |
| <input type="checkbox"/> Sandia Motor Speedway | <input type="checkbox"/> Santa Ana Star Center (Lower Level) |
| <input type="checkbox"/> National Hispanic Cultural Ce | <input type="checkbox"/> Santa Ana Star Center (VIP Level) |
| <input type="checkbox"/> Duke City Crossfit | |

Other Retail / Business

- Alvarado Bus Transit Center
- Caring Paws Pet Boarding
- Community Dental Services
- First Nations Community Health - Zuni
- First Nations Community Health -Truman
- First Nations Community Health - MATS
- Georges Cleaners
- Hispano Chamber of Commerce
- Masks Y Mas
- Monte's Pueblo Pipe Shop
- MVD Now (7 Locations)
 - (Rio Bravo / 98th Street/Unser)
 - (Montano / Eubank/ San Mateo/ Paseo De Norte)
- New Life Homes- Apartments
 - Sundowner/Luna Lodge /Kentucky Manor/ Broadway
 - Cedar Creek/New Life Homes 2,3,4,5,& 6
- RT 66 Dry Cleaners
- South Valley Economic Development Center
- Southwest cyberport Coffee Meetup
- Oldtown Pawn Shop
- Unions Square Office Building
- Whiting Cleaners -Tramway
- Whiting Cleaners -Montgomery
- BPL Plasma - Yale
- BPL Plasma - 2nd Street
- Hit Or Miss Archery



Question: How valuable is it to have your trusted brand in front of your target audience frequently and with long dwell times? Very valuable Fairly valuable (circle one)

uninterrupted dwell times for johnnyBoards print media are 2.5 minutes on average.

Albuquerque / Bernalillo County

Coffe Shops - Restaurants -Sports - Breweries

- Asia Street Food
- Brickyard Pizza
- Blue Grasshopper Brewery -Coors
- Back Alley Brewery
- Blue Grasshopper Brewery- Mountain
- Canvas Artristry
- Cantero Brewing
- Cheese & Coffee (downtown)
- Nexus Brewery
- Nexus Silver Tap Room
- Hooters - San Mateo
- Hotters - West side
- Imbibe Cigar Bar
- Jc's Pizza Parlor - Downtown
- Jc's Pizza Parlor - Oldtown
- Kelly's Brew Pub
- Louie's Pub
- Starr Bros Brewery
- Left Turn Distillery

- Michael Thomas Coffee - Carlisle
- Michael Thomas Coffee -Nob Hill
- Palmer's Brewery
- Slice Parlor -Nob Hill
- Slice Parlor - Wyoming
- Sidelines Sports Bar
- Side Winders
- Spectators Sports Bar
- Rio Bravo Brewery
- Rude Boy Cookies
- 377 Brewery
- The Craft Room
- The Range Café - Menaul
- The Range Café - Bernallilo
- The Range Café - Eubank
- The Standard Diner
- The Library Bar & Grill
- Tucanos
- Uptown Sports Bar

Schools & Teen Markets

- APS- Soccer Complex
- APS-Milne Stadium
- APS-Wilson Stadium
- APS-Community Stadium
- APS-Highland High School
- Farmington Middle /High School
- Raton Middle / High School
- Springer Middle / High School
- Best Price Driving school
- Turner School of Driving

Spanish Language

- El Mezquite (6 Locations)
 - 98th street/San Pedro
 - 4th street/ Isleta Blvd
 - Main St.L-Lunas/ Southern Blvd.
- Hamiel Bridal/ Quinceanera hall
- American Legion Post 13 -Wedding/ Quinceanera hall
- Mariscos la Playa
- Baila Baila Dance School

DO Media Glossary:	Independent Out of Home Experts . www.Domedia.com	
Dwell Time: 2.5 minutes	The accepted unit of measure of uninterrupted time spent in the same position or area in front of any media. Dwell Time is 30 sec- 4 minutes.	
Frequency: 2.5 visits	On average, a person visits the washroom 7 times in a 24hr. period.	
Reach	JohnnyBoards Guarantee: Johnnyboards pricing is based on reaching 10 people per washroom or open area per day. JohnnyBoards far exceeds those numbers.	
Indoor Advertising	Advertising displays located in restrooms, retail locations, restaurants, and other high traffic indoor areas.	



How valuable is it that your trusted brand is more frequently seen and remembered than your competitors? Very valuable Fairly valuable (circle one)

Key High Traffic locations

Rio Rancho/ Bernalillo

- Anytime Fitness
- Abuelita's
- Sam & Son's Barbershop
- Old School New Styles Barbershop
- The Range Café
- The Freight House
- Czer All School Tattoos & Art
- Ten Pins Bowling Alley
- Santa Ana Star Center
- Santa Ana Star Center (VIP Suites)
- Blue Grasshopper Brewery

Santa Fe / Santa Fe County

- Cowgirls BBQ
- Cowgirls Pool Hall
- Fashion Outlets - Santa Fe
- Genoveva Chavez - CC
- Fast Bucks
- Los Amigos
- Marty Sanchez Link (Golf Course)
- Pakmail
- San Francisco Bar & Grill
- Santa Fe Bar & Grill
- Santa Fe Brewing Co- Bridge
- Santa Fe Brewing Co - Tap House Eldorado
- Santa Fe Brewing Co - The Brakeroom
- Santa Fe Police Department
- Solace
- Tiny's Bar & Grill

Spanish Language

- Castros
- Mariscos De La Playa
- Puerto Penasco
- Red Enchilada
- Puerto Penasco

Kewa Pueblo

- 10 boards at Pueblo - Community Center

Call for locations in these counties

- Curry County /Clovis Area
- Rio Arriba County / (Española & Chama)
- Dona Ana County /Las Cruces
- Roosevelt County /Portales Area
- McKinley County / Gallup area

Valencia County

- El Mezquite
- Elite Muscle (Belen)
- Fats & Sats
- Gathering Hall Event Center
- TBE Crossfit
- Ribbs/ Tractor Brewing
- Sopas (Bosque Farms)
- Bobalicious Tea Lounge
- Pats Barber Shop
- Camino Real Winery & Taproom
- Mariscos Altamar