



You also get:  
FREE bonus space with your media buy. \*Bonus based on media buy.  
FREE postings to our social media platforms.



## Albuquerque

### Health & Fitness Training

**Albuquerque Kickboxing & Martial Arts**  
**Anytime Fitness 4 locations**  
(Westgate / NE Heights/ Juan Tabo/ Unser)  
**APD Cadet Training Center**  
**Jackson's Martial Arts & Fitness Academy**  
**Liberty Gym**  
**Open Gym**  
**PowerFlex Gym (Eubank / 4th Street)**  
**Rebel Workout (TRX)**  
**Royal Wolf Crossfit**  
**The Sports Clubs NM- Rio Rancho**  
**Snap Fitness Center - 4th& Montano**  
**Simms Fitness**  
**Stone Age Climbing Gym**  
**Upward Motion Personal Training Cntr**

### City of Albuquerque Golf Courses

**Arroyo del Oso Golf Course**  
**Puerto del Sol Golf Course**  
**Ladera Golf Course**  
**CABQ Golf Cntr@ Balloon Fiesta Park**  
**CABQ Esperanza Community Bike Shop**

### Cultural /Sports /Event /Arenas

**Albuquerque Indoor Karting**  
**American Legion Post 13**  
**Sandia Motor Speedway**  
**National Hispanic Cultural Center**  
**New Mexico State Fairgrounds**  
**OutPost Ice Arena**  
**Santa Ana Star Center**  
**Santa Ana Star Center (VIP Level)**  
**South Broadway Cultural Center/ Library**

### Bernalillo County Community Centers

**(8 Locations)**  
**Los Padillas**  
**Los Vecinos**  
**Mountain View**  
**Paradise Hills**  
**Ray Sanchez**  
**Vista Grande**  
**Westside**  
**Bernco Special Programs(behind Westside CC)**

### Spanish Language

**El Mezquite (6 Locations)**  
- 98th street/San Pedro  
- 4th street/ Isleta Blvd  
- Main St.L-Lunas/ Southern Blvd.  
**Hamiel Bridal/ Quinceanera hall**  
**American Legion Post 13 -Wedding/ Quinceanera hall**  
**Mariscos la Playa**



**Question: What other media is working really well for you now?**

## **Albuquerque**

### **Schools & Teen Markets**

**APS- Soccer Complex**  
**APS-Milne Stadium**  
**APS-Wilson Stadium**  
**APS-Community Stadium**  
**APS-Highland High School**  
**Horizon Academy West**  
**Raton Middle / High School**  
**Springer Middle / High School**  
**Best Price Driving school**  
**Turner School of Driving**  
**Baila Baila Dance School**  
**Farmington Middle/ High School**  
**St. Pius Catholic High School**

### **Hair Salons -Barbershops / Tattoo Parlors**

**Albuquerque Barber College**  
**Albuquerque Barber Shop**  
**Art de la Mano**  
**Campus Barbershop**  
**Conrad's Barbershop**  
**Inspire Salon - Downtown**  
**Hot Heads Barbershop**  
**Lucky 13 Barbershop**  
**Nob Hill Barber Shop**  
**The Barber Shop**  
**Trilliant Salon**  
**Sam & Son's Barbershop**  
**Roots Salon**  
**Tattoo locations:**  
**Por Vida Tattoo**  
**True Grit Tattoo**

### **Other Retail / Business**

**Alvarado Bus Transit Center**  
**Caring Paws Pet Boarding**  
**Community Dental Services**  
(Hinkle / Candelaria /Gonzales Rd)  
**First Nations Community Health**  
(Zuni / Truman )  
**Fast Bucks (7 locations )**  
**Georges Cleaners**  
**Hispano Chamber of Commerce**  
**Masks Y Mas**  
**Monte's Pueblo Pipe Shop**  
**MVD Now (6 Locations)**  
( Rio Bravo / 98th Street/Unser)  
(Montano / Eubank/ San Mateo)  
**New Life Homes- Apartments**  
Sundowner/Luna Lodge /Kentucky Manor/ Broadway  
Cedar Creek/New Life Homes 2,3,4,5,& 6  
**RT 66 Dry Cleaners**  
**South Valley Economic Development Center**  
**Southwest cyberport Coffee Meetup**  
**Oldtown Pawn Shop**  
**Unions Square Office Building**  
**Whiting Cleaners**  
Montgomery /Trammway



**Question: How valuable is it to have your trusted brand in front of your target audience frequently and with long dwell times? Very valuable    Fairly valuable (circle one)**


uninterrupted dwell times for johnnyBoards print media are 2.5 minutes on average.

## Albuquerque

### Coffe Shops - Restaurants -Sports - Breweries

**Asia Street Food**  
**Brickyard Pizza**  
**Casa De Fiesta (Old Town)**  
**Cheese & Coffee (downtown)**  
**Cheba Hut**  
**Nexus Brewery**  
**Nexus Silver Tap Room**  
  
**Hooters**  
 West Side / San Mateo  
**Imbibe Cigar Bar**  
**Hacienda del Rio Restaurant & Cantina**  
 Old Town / Pam Am Frwy  
**Satellite Coffee (4 locations)**  
 (University/Yale /Alameda/Montgomery)  
**Candy Land of Old Town**  
**Billy the Kid Beer Garden**  
**Kelly's Brew Pub**  
**Louie's Pub**  
**Star Bros Brewery**

**Left Turn Distillery**  
**Old Town Pizza**  
**Michael Thomas Coffee (2 locations)**  
 Carlisle / Nob Hill  
**Pamler's Brewery**  
**Slice Parlor**  
 Nob Hill / Wyoming  
**Sidelines Sports Bar**  
**Side Winders**  
**Spectators Sports Bar**  
**Rio Bravo Brewery**  
**Rude Boy Cookies**  
  
**The Freight House**  
**The Range Café (3 locations)**  
 Bernalillo, Menaul, Eubank  
**The Standard Diner**  
**The Library Bar & Grill**  
 Central  
  
**Tio Chava's Restaurant & Cantina**  
**Tucanos**  
**Uptown Sports Bar**

DO Media Glossary:			Independent Out of Home Experts . <a href="http://www.Domedia.com">www.Domedia.com</a>
<b>Dwell Time: 2.5 minutes</b>	The accepted unit of measure of uninterrupted time spent in the same position or area in front of any media. Dwell Time is 30 sec- 4 minutes		
<b>Frequency: 2.5 visits</b>	On average, a person visits the washroom 7 times in a 24hr. period.		
<b>Reach</b>	JohnnyBoards Guarantee: Johnnyboards pricing is based on reaching 10 people per washroom or open area per day. JohnnyBoards far exceeds those numbers.		
<b>Indoor Advertising</b>	Advertising displays located in restrooms, retail locations, restaurants, and other high traffic indoor areas.		



## Rio Arriba County

### Espanolola / Chama Area

Gino's Gym  
Pizza 9  
Top Notch barbershop  
Serenity Salon  
County building  
Quick MVD  
Ralphs Locksmith  
Angelina's Restaurant  
Bubble Zone Laundry  
Lowes Grocery Store  
Three Ravens Coffee House  
Mariscos De La Playa

## Curry County

### Clovis Area

Civic Center  
Chamber of Commerce  
Colonial Golf Course  
Kelley's Bar and Grill  
Thai City Restaurant  
Leal's Mexican Restaurant on Prince-  
Fat Boys Restaurant  
Mainline Bowling Alley  
Simply Salads  
Go Fitness  
Bodies in Motion  
Dry Leaf Tobacco  
Transformation Fitness  
Shogun  
Patriot Outdoors  
Clovis Indoor Soccer-  
Taco Box-

## Dona Ana County

### Las Cruces Area

Hurricane/The Warehouse  
Game Bar & Grill  
Chilitos Foothills Restaurant  
Chilitos Main Restaurant  
Dublin's Street Pub  
Farley's Pub  
Dicks Cafe  
Gecko Tan  
Andele Restaurant  
Dog House Restaurant  
El Patio Restaurant  
Emilia's Restaurant  
Bistro Ale House  
Wells Fargo Tower  
Gentlemen's Quarters Barbershop

## Roosevelt County

### Portales Area

Fitness and More  
Vines Restaurant  
Marks Eastern Grill  
Dawg Houze  
Taco Box  
El Rancho

How valuable is it that your trusted brand is more frequently seen and remembered than your competitors? Very valuable      Fairly valuable (circle one)



## Key High Traffic locations

### Las Vegas

Luna Community College  
Charlies Spic & Span  
Highlands University  
Concia De Rafael

### Los Alamos

Los Alamos Fitness  
Los Alamos Research Park

### Valencia County

El Mezquite  
Elite Muscle (Belen)  
Fats & Sats  
Gathering Hall Event Center  
TBE Crossfit  
Ribbs/ Tractor Brewing  
Sopas ( Bosque Farms)  
Bobalicious Tea Lounge  
Pats Barber Shop  
Camino Real Winery & Taproom  
Mariscos Altamar

### Rio Rancho/ Bernalillo

Anytime Fitness  
Abuelita's  
Sam & Son's Barbershop  
Old School New Styles Barbershop  
Snap Fitness

### Santa Fe

Brazilian Waxing Boutique  
Cowgirls BBQ  
Cowgirls Pool Hall  
Fashion Outlets - Santa Fe  
Genoveva Chavez Community Center  
Fast Bucks  
Los Amigos  
Marty Sanchez Link (Golf Course)  
Pakmail  
San Francisco Bar & Grill  
Santa Fe Bar & Grill  
Santa Fe Brewing Co  
Santa Fe Brewing Co - Tap House  
Santa Fe Chamber  
Solace  
The Flying Tortilla  
Tiny's Bar & Grill

### Spanish Language

Castros  
Mariscos De La Playa  
Puerto Penasco  
Red Enchilada

Ten Pins Bowling Alley  
The Sports Clubs of New Mexico  
Santa Ana Star Center  
Santa Ana Star Center (VIP Suites)  
Blue Grasshopper Brewery

### Kewa Pueblo

10 boards at Pueblo community centers