



You also get:  
 FREE bonus space with your media buy. \*Bonus based on media buy.  
 FREE postings to our social media platforms.



## Albuquerque / Bernalillo County

### Health & Fitness Training

- Anytime Fitness 4 locations  
(Westgate / NE Heights/ Juan Tabo/ Unser)
- APD Cadet Training Center
- Black Box Fitness
- Duke City Crossfit
- Jackson's Martial Arts & Fitness Academy
- Liberty Gym
- Open Gym
- PowerFlex Gym (Eubank / 4th Street)
- Rebel Workout (TRX)
- Simms Fitness
- Stone Age Climbing Gym
- Upward Motion Personal Training Cntr
- Yoga Artspace
- CABQ Esperanza Community Bike Shop

### CABQ Health & Social Service Centers

- Alamosa Health & Social Service Center
- John Marshall Health & Social Services Center
- East Central Health & Social Services Cente
- Los Griegos Health & Social Services Center

### CABQ Community Centers

- Alamosa - CC
- Barelvas - CC
- Cesar Chavez Community / Senior Center
- Dennis Chavez - CC
- Don Newton - CC
- Heights - CC
- Herman Sanchez - CC
- Holiday Park - CC
- Jack Candelaria - CC
- Jeanne Bellamah - CC

### Bernco - Community/ Aquatic Centers

- Los Padillas - CC
- Los Vecinos - CC
- Mountain View - CC
- Paradise Hills - CC
- Ray Sanchez - CC
- Vista Grande - CC
- Westside - CC
- West Mesa Aquatics Center

### CABQ Golf Courses

- Arroyo del Oso Golf Course
- Puerto del Sol Golf Course
- Ladera Golf Course
- Los Altos Golf Course

### CABQ Community Centers

- Joan Jones - CC at Atrisco Hills
- Johnny Tapia - CC at Wells Park
- Loma Linda - CC & Therapeutic Recreation
- Los Duranes Community / Senoir Cntr
- McKinley - CC
- Mesa Verde - CC
- Singing Arrow - CC
- South Broadway Cultural Center
- Snow Park Center
- Thomas Bell Community / Senoir Center
- West Mesa - CC
- Westgate - CC
- Whittier Center - CC

### CABQ Other

- 1 Civic Plaza



Question: What other media is working really well for you now?

**Albuquerque / Bernalillo County**

*CABQ Libraries*

- Erna Fergusson
- San Pedro
- Special Collections
- Taylor Ranch
- South Broadway Cultural Center/ Library

*Hair Salons -Barbershops / Tattoo Parlors*

- Albuquerque Barber College
- Albuquerque Barber Shop
- Conrad's Barbershop
- Inspire Salon - Downtown
- Hot Heads Barbershop
- Lucky 13 Barbershop
- Nob Hill Barber Shop
- Sam & Son's Barbershop
- Roots Salon
- Tattoo locations:
- Por Vida Tattoo
- Archtype Tattoo
- Czer All School Tattoos & Art

*Cultural /Sports /Event /Arenas*

- Albuquerque Indoor Karting
- Ame Legion Post 13
- SandiaMotor Speedway
- Hispanic Cultural Center
- Duke City Crossfit
- New Mexico State Fairgrounds
- OutPost Ice Arena
- Star Center (Lower Level)
- Star Center (VIP Level)

*Other Retail / Business*

- Alvarado Bus Transit Center
- Caring Paws Pet Boarding
- Community Dental Services
- First Nations Community Health - Zuni
- First Nations Community Health -Truman
- First Nations Community Health - MATS
- Georges Cleaners
- Hispano Chamber of Commerce
- Masks Y Mas
- Monte's Pueblo Pipe Shop
- MVD Now (7 Locations)  
( Rio Bravo / 98th Street/Unser)  
(Montano / Eubank/ San Mateo/ Paseo De Norte)
- New Life Homes- Apartments  
Sundowner/Luna Lodge /Kentucky Manor/ Broadway  
Cedar Creek/New Life Homes 2,3,4,5,& 6
- RT 66 Dry Cleaners
- South ValleyEconomic Development Center
- Southwest cyberport Coffee Meetup
- Oldtown Pawn Shop
- Unions Square Office Building
- Whiting Cleaners -Tramway
- Whiting Cleaners -Montgomery
- BPL Plasma - Yale
- BPL Plasma - 2nd Street
- Hit Or Miss Archery



Question: How valuable is it to have your trusted brand in front of your target audience frequently and with long dwell times? Very valuable    Fairly valuable (circle one)

uninterrupted dwell times for johnnyBoards print media are 2.5 minutes on average.

**Albuquerque / Bernalillo County**  
**Coffe Shops - Restaurants -Sports - Breweries**


- Asia Street Food
- Brickyard Pizza
- Blue Grasshopper Brewery -Coors
- Back Alley Brewery
- Blue Grasshopper Brewery- Mountain
- Blue Grasshopper Brewery- 2nd street
- Cantero Brewing
- Cheese & Coffee (downtown)
- Differential Brewing
- Nexus Brewery
- Nexus Blue Smoke House
- Nexus Blue Smoke House
- OldTownPizza Parlor
- Kelly's Brew Pub
- Louie's Pub
- Jc's NY Pizza-
- Kelly's Brew Pub
- Louie's Pub
- Starr Bros Brewery
- Left Turn Distillery

- Michael Thomas Coffee - Carlisle
- Michael Thomas Coffee -Nob Hill
- Palmer's Brewery
- Slice Parlor -Nob Hill
- Slice Parlor - Wyoming
- Side Winders
- Spectators Sports Bar
- Rio Bravo Brewery
- Rude Boy Cookies
- Los ranchos bakery
- 377 Brewery
- The Craft Room
- The Range Café - Menaul
- The Range Café - Bernallilo
- The Range Café - Eubank
- The Standard Diner
- The Library Bar & Grill
- Tucanos
- Uptown Sports Bar

*Schools & Teen Markets*

- APS- Soccer Complex
- APS-Milne Stadium
- APS-Wilson Stadium
- APS-Community Stadium
- APS-Highland High School

- Farmington Middle /High School
- Raton Middle / High School
- Springer Middle / High School
- Best Price Driving school
- Turner School of Driving

<b>DO Media Glossary:</b>	 <b>Independent Out of Home Experts . <a href="http://www.Domedia.com">www.Domedia.com</a></b>
<b>Dwell Time: 2.5 minutes</b>	The accepted unit of measure of uninterrupted time spent in the same position or area in front of any media. Dwell Time is 30 sec- 4 minutes.
<b>Frequency: 2.5 visits</b>	On average, a person visits the washroom 7 times in a 24hr. period.
<b>Reach</b>	JohnnyBoards Guarantee: Johnnyboards pricing is based on reaching 10 people per washroom or open area per day. JohnnyBoards far exceeds those numbers.
<b>Indoor Advertising</b>	Advertising displays located in restrooms, retail locations, restaurants, and other high traffic indoor areas.



How valuable is it that your trusted brand is more frequently seen and remembered than your competitors?  
 Very valuable    Fairly valuable (circle one)

Key High Traffic locations

Rio Rancho/ Bernalillo

- Anytime Fitness
- Abuelita's
- Sam & Son's Barbershop
- Old School New Styles Barbershop
- The Range Café
- The Freight House
- Czer All School Tattoos & Art
- Ten Pins Bowling Alley
- Santa Ana Star Center
- Santa Ana Star Center (VIP Suites)
- Blue Grasshopper Brewery

Santa Fe / Santa Fe County

- Cowgirls BBQ
- Cowgirls Pool Hall
- Fashion Outlets - Santa Fe
- Genoveva Chavez - CC
- The Original Real Burger
- Los Amigos
- Marty Sanchez Link (Golf Course)
- Pakmail
- San Francisco Bar & Grill
- Santa Fe Bar & Grill
- Santa Fe Brewing Co- Beer Hall
- Santa Fe Brewing Co - Tap House Eldorado
- Santa Fe Brewing Co - The Brakeroom
- Santa Fe Police Department
- Solace
- Tiny's Bar & Grill

Valencia County

- El Mezquite
- Elite Muscle (Belen)
- Fats & Sats
- Gathering Hall Event Center
- TBE Crossfit
- Ribbs/ Tractor Brewing
- Sopas ( Bosque Farms)
- Bobalicious Tea Lounge
- Pats Barber Shop
- Camino Real Winery & Taproom
- Mariscos Altamar
- 377 Brewery - Los Lunas

Spanish Language

- Dona Clara
- Mariscos De La Playa
- Puerto Penasco
- Red Enchilada
- Puerto Penasco

Kewa Pueblo

- 10 boards at Pueblo - Community Center

Spanish Language

- El Mezquite (6 Locations)
  - 98th street/San Pedro
  - 4th street/ Isleta Blvd
  - Main St.L-Lunas/ Southern Blvd.
- Hamiel Bridal/ Quinceanera hall
- American Legion Post 13 -Wedding/ Quinceanera hall
- Mariscos la Playa
- Baila Baila Dance School

Call for locations in these counties

- Curry County /Clovis Area
- Rio Arriba County / (Espanola & Chama)
- Dona Ana County /Las Cruces
- Roosevelt County /Portales Area
- McKinley County / Gallup area



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Key High Traffic Digital Display Locations

<u>Rio Rancho/ Bernalillo</u>	<u>Board location</u>
CABQ Economic Developmet	Waiting Room
Hispano Chamber of Commerne Campus	Waiting Room
Model Shoe shine Palor	Waiting Room
Por Vida Tattoo Palor	Waiting Room
Archetype Tattoo Parlor	Waiting Room
Lucky13 Barbar Salon	Waiting Room
Fabulous Barber Shop	
Canvas Artistry	Lobby
Santa Fe Brewing Beer Hall - Santa Fe	Lobby
Santa Fe Brewing Tap room - ABQ	Lobby
Genoveva Chavez - CC	Lobby
CABQ Small Business Office	Waiting Room
Imbibe	Lobby
Route 66 Dry Cleaners	Lobby
Fabulous Barber Shop	Waiting Room
Mask Y Mass	Lobby
Nexus Brewery	Lobby
Nexus Smoke House	Lobby
377 Brewery - ABQ	Lobby
377 Brewery - Los Lunas	Lobby
Palmer Brewery - ABQ	Lobby

**ABOUT JOHNNYBOARDS DIGITAL INDOOR ADVERTISING**

**WHAT IT IS:** The digital LED display. Your 15 or 30 second message is played with full motion and audio capabilities. 90 second loop in washrooms and 4 minute loop in waiting rooms. Average waiting room in our locations time is 15 minutes. Your ad is seen 3 times minimum.

**WHY IT'S GOOD:** Run multiple creatives, time sensitive events or PSA's. Your ad runs 40x per hour, 560x per day, 3,920x per week, 15,680x every 4 weeks with zero waste.