

**Albuquerque Hispano Chamber of Commerce  
Announces Small Business Person(s) of the Year!**

**And the Winner is - Ruben Garcia of JohnnyBoards LLC**

The Albuquerque Hispano Chamber of Commerce (AHCC) recently announced the 2007 Small Business Persons of the year. This year, in the business category of \$5,000,000 and below, the winner is Ruben Garcia. Ruben is majority owner and president of JohnnyBoards LLC. As New Mexico's premier indoor advertising media choice, JohnnyBoards LLC was able to track increased growth of 36% in 2006 over 2005. As members of AHCC since 2000, Ruben Garcia and his business partner, Randy Corcoran have promoted a unique and cost effective advertising medium to local, regional and national businesses. JohnnyBoards also works closely with federal, state and local government agencies and departments to give highly-visible messaging alternatives that provide important and useful information to their audiences.



Ruben started JohnnyBoards LLC in 2000 with the vision to help his community and build relationships with his clients that would help benefit all those involved. JohnnyBoards holds true to their mission statement of: "JohnnyBoards commits to meet our customer requirements and continuously improve our business in an effort to provide value to our customers so they will profit from our relationship." This is evidenced by the involvement Ruben and JohnnyBoards have in the community and how he makes it a priority to serve non-profit organizations. JohnnyBoards LLC works with organizations such as, The National Hispanic Cultural Foundation, Cuidando Los Niños, Big Brothers Big Sisters, UNM Diabetes Research and Treatment Center and many more.



*Ruben Garcia and Randy Corcoran  
of JohnnyBoards LLC*

JohnnyBoards is also dedicated to improving the quality of service it can offer to its clients. The company in entering year two with the Sandia National Laboratories' Mentor Protégé Program, a two year program that helps businesses set goals, prepare development reports and attend four events a year to strengthen business practices. Finding new ways to build upon his relationships is always a priority for Ruben and Randy at JohnnyBoards LLC.

"We are very proud and appreciative of this award. The chamber has always been a very valuable partner of JohnnyBoards and has contributed greatly to it's success," said Ruben. "I look forward to a continued partnership with the AHCC and our joint efforts to help market small businesses," added Garcia.

JohnnyBoards is a very active member of the AHCC and provides discounts to fellow members and offers testimonials to those interested in joining the chamber. "Ruben is an extremely valuable member of our chamber and we appreciate all he does," said Jeffrey Candelaria, Vice President of membership at AHCC. The chamber appreciates Ruben's loyalty and dedication to the organization and congratulates him on his achievements and wishes him continued success.